

# AYURVEDA PROMOTION SOCIETY

Reg: EKM/TC/61/2018, 44/4019, 2nd Floor, Thattamveetil Complex, JNI Stadium Cross Road, Palarivattom, Kochi - 682 025, Kerala, India.  
Ph : 9846977000 : info@ayurvedasociety.org www.ayurvedasociety.org



## **FIRST INTERNATIONAL AYURVEDA & WELLNESS CONCLAVE**

Kozhikode, Kerala, India | 02–03 February 2026

**Organized by:**

**Department of Tourism, Government of Kerala**

**In association with**

**Ayurveda Promotion Society (APS) & Allied Tourism/Health Organizations**

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### **INTRODUCTION**

Kerala, the cradle of classical Ayurveda, stands at the forefront of global wellness tourism. To strengthen this leadership and position Kerala as the **Global Hub for Ayurveda and Wellness**, the Department of Tourism, Government of Kerala, in collaboration with the Ayurveda Promotion Society (APS), proudly announces the **First International Ayurveda & Wellness Conclave** in Kozhikode.

This landmark event will convene Ayurveda scholars, global wellness experts, policymakers, academicians, industry leaders, travel trade professionals, and international stakeholders. The Conclave will serve as a strategic platform for knowledge exchange, policy development, B2B networking, and global collaborations, thereby accelerating Kerala's emergence as the world's most trusted destination for Ayurveda and holistic wellness tourism.

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## VISION & OBJECTIVES

### Core Objectives

- Declare and promote **Kerala as the Global Hub for Ayurveda and Wellness.**
- Showcase the **scientific relevance and global importance** of Ayurveda through seminars, debates, and interactions.
- Facilitate extensive B2B networking between:
  - **100 Kerala sellers**
  - **120 International Agents/Operators**
  - **30 Indian Agents/Operators**
  - **30 Yoga Operators**
  - **30 International + 20 Indian Bloggers & Media Representatives**
- Strengthen Kerala's positioning in **medical value travel, wellness retreats, Ayurveda healthcare, and yoga tourism.**

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## PROGRAM SCHEDULE

### DAY 1 – INTERNATIONAL SEMINAR & CONCLAVE

Venue: Calicut Trade Center, Sarovaram Bio Park Road, Eranhippalam, Kozhikode, Kerala

**02 February 2026 (Monday)**

**09:30 AM – 10:00 AM: Registration & Welcome Tea**

**10:00 AM – 10:30 AM — Inaugural Session**

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- Welcome Address – Organizing Committee
- Lighting of the Lamp
- Inaugural Address – **Hon. Tourism Minister**
- Felicitations (4 dignitaries)
- Honoring 4 Eminent persons who contributed to the Development of Wellness /Ayurveda Tourism
- Vote of Thanks

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## SCIENTIFIC & POLICY SESSIONS

### **Panel Discussion – Session 1**

#### **Kerala as a Global Hub of Ayurveda**

☑ **Time:** 11:15 AM – 12:15 PM

#### **Themes:**

- Global market trends in Ayurveda
- Kerala's unique Ayurveda Heritage
- Branding Kerala Ayurveda in International Markets

#### **Panelists:**

- **Dr. T. S. Krishna Kumar**  
Renowned Ayurveda Physician & Guru – RAV  
Former Professor, Government Ayurveda College, Parassinikkadavu  
☎ 9447204286 | ✉ [drtskrishna@gmail.com](mailto:drtskrishna@gmail.com)
- **Dr. Indulal**  
Former Deputy Director, Arya Vaidya Pharmacy, Coimbatore  
☎ 8281805698 | ✉ [indulal@akamiayurveda.org](mailto:indulal@akamiayurveda.org)
- **Mr. Jose Dominic**  
Founder, CGH Earth Experience
- **Prof. (Dr.) Alathiyoor Narayanan Nambi, MD (Ay)**  
☎ 9744466606 | ✉ [drnambi@hotmail.com](mailto:drnambi@hotmail.com)

#### **Moderator:**

- **Dr. Induchoodan**  
☎ 9495548649 | ✉ [dr.induchoodan@gmail.com](mailto:dr.induchoodan@gmail.com)

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## **Panel Discussion – Session 2**

### **Integrating Ayurveda & Yoga into Wellness Tourism**

🕒 **Time:** 12:15 PM – 1:30 PM

#### **Themes:**

- Ayurveda–Yoga synergy for holistic health
- Integrated retreat and wellness tourism models

#### **Panelists:**

- **Dr. Hari**  
Director, Arsha Yoga Vidyapeetham Trust, Coimbatore  
☎ 9363102169 | ✉ [hari@ayurvedayoga.in](mailto:hari@ayurvedayoga.in)
- **Kaithapram Vasudevan Namboothiri**  
Director, Patanjali Yoga Training & Research Centre  
(Affiliated Centre of S-VYASA, Bengaluru – over 25 years of excellence)  
☎ 9447077203 | ✉ [vasumash@gmail.com](mailto:vasumash@gmail.com)
- **Dr. Devan Nampoothiri**  
☎ 9745879486 | ✉ [narayanalayamasokalayam@gmail.com](mailto:narayanalayamasokalayam@gmail.com)
- **Dr. Raveendranath Poonthottam Ayurveda**  
Chief Physician, Poonthottam Ayurved Hopsital  
☎ 9847905934 | ✉ [vaidyaravi@poonthottam.info](mailto:vaidyaravi@poonthottam.info)

#### **Moderator:**

- **Dr. Yadunanandan K. P.**  
☎ 9847339116 | ✉ [yadunandan@gmail.com](mailto:yadunandan@gmail.com)

## **Panel Discussion – Session 3**

### **Research in Ayurveda and International Acceptance**

🕒 **Time:** 2:15 PM – 3:15 PM

#### **Panelists:**

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- **Dr. P. R. Ramesh**  
Clinical Research Head, Arya Vaidya Sala, Kottakkal  
NABH AYUSH Assessor  
☎ 9868725139 | ✉ rameshvarier@gmail.com
- **Dr. Pradeep K.**  
MD (Ayu), PhD – Ayurveda, MSc Biochemistry  
Professor, Government Ayurveda College, Kannur  
☎ 9846606351 | ✉ drpradeep601@gmail.com
- **Dr. Ram Manohar**  
Research Head, Amrita Ayurveda  
☎ 6238032945 | ✉ rammanoharp@gmail.com
- **Dr. Kiratha Moorthi**  
Principal, Vishnu Ayurveda College  
☎ 9447242341 | ✉ kirathamoorthy@gmail.com

## Moderator:

- **Dr. Manoj Kaloor**  
☎ 9037490502 | ✉ manojkaloor@gmail.com

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## Panel Discussion – Session 4

### Medical Value Travel & Ayurveda

🕒 Time: 3:30 PM – 4:45 PM

### Themes:

- Medical tourism opportunities in Ayurveda
- Kerala's leadership in Ayurveda-based Medical Value Travel

### Panelists:

- **Shri Baby Mathew**  
Chairman & Managing Director, Somatheeram Ayurveda Group  
☎ 9895636363
- **Mr. Karthik Dave**  
Ideeglobous Reisen- Ayurveda/Wellness Operator with 30 years experience  
☎ +49 160 95969316

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- **Mr. MD Javeed Khan – GM Tulah Clinical Wellness**  
☎ 8714606046 | ✉ javed.khan@tulah.life
- **Shri C. S. Vinod**  
Managing Director, ITP Tourism Managers Pvt. Ltd.  
Yoga & Specialist Tour Operator with over 25 years of experience

## Moderator:

- **Mr. Sivaprasad P. V.**  
Founder & Director, MCS Medical Tourism Pvt. Ltd.  
(Kerala's only NABH-accredited Medical Tourism Facilitator)
- **Q&A**

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**05:15 PM – 06:30 PM: - Short Presentations from Ayurveda and Wellness Service Providers**

**06:30 PM -7 .00 PM:**

## Valedictory Function

- Summary & Key Takeaways
- Closing Remarks
- Certificate / Memento Distribution

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**7.00 PM onward — CULTURAL PROGRAM & DINNER**

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